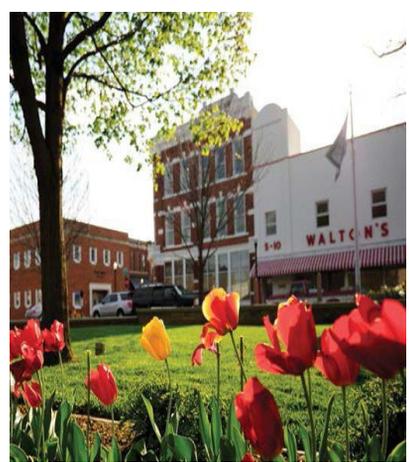




2024 AACE Conference May 15th-17th





Contents

- Welcome
- Accommodations
- Activities, Attractions, and Adventure
- Services
- Weather
- Dining
- Affordability
- Thank You



Welcome

Dear Selection Committee,

Discover the perfect destination for your event in Bentonville, Arkansas. Our city has a dynamic, corporate culture enriched by a variety of amenities, including world-class biking trails, art museums and galleries, and an award-winning culinary scene.

At Visit Bentonville, our commitment is to assist you in achieving your event goals and delivering top-tier services for success. Together, we strive to craft an unforgettable and seamless experience for your event in our dynamic city.

You know Bentonville is incredible – we want your guests to know it too. We look forward to hosting you here in Bentonville.

Sincerely,

Kalene Griffith

CEO/President
Kalene@visitbentonville.com

Heather Diebold

Meetings Sales Manager
Heather@Visitbentonville.com



Element Hotel by Westin



Room Rate: \$270

The Element Hotel is your home - when you're not at home. Each suite is suited with either a kitchenette or full kitchen to support your comfort. We understand that not everyone wants to eat out, and we encourage a healthy active lifestyle. Our RISE Breakfast is always included, and we encourage shopping at the variety of ethnic/farmer markets we have available. Shop local and cook your home cuisines and favorite meals in your suite! We are located 12 miles from XNA, 3 miles from Downtown Bentonville, 2 minutes from NWA Medical Center and 15 Minutes from NWA Children's Hospital.



The Bike Inn



Room Rate: \$99-175

Dates 10/4-10/5

Our cycling-themed motel is meticulously designed with you and your bike in mind. Unwind in our cozy, bike-friendly rooms featuring convenient in-room bike storage, bike wash, firepit, Bike Maint Stands, Hottub, Hammocks, Huge Outdoor Community Space & 24hr pro-shop. 🚲 🏠



More than just a place to lay your head, The Bike Inn is your basecamp for epic adventures!

🌅 Join our dynamic cycling community, connect with fellow riders, swap trail tips, and create lasting memories. 🧡 🚀



Did you know you can rent all 13 rooms & 3 RV pads for \$1375/night?! That's a total of 16 queen beds! Taking over The Bike Inn transforms it into your private Boujee Camp right in the heart of Bentonville!



La Quinta Inn & Suites



Room Rate: \$169

.Thank you for considering LaQuinta Bentonville. Offering 10 spacious rooms to start and add on, based on availability. The hotel has beautiful, spacious rooms and warm, friendly staff to welcome your group. Start the day with a delicious hot breakfast of coffee/tea, juice, eggs, bacon/sausage, biscuits, gravy, assorted breads and muffins, fresh fruit, yogurt, cereals, and waffle maker. The large, heated indoor pool with spa and outdoor patio are always popular gathering places for groups. If individuals will be paying on their own, a unique booking link can be created for easy online reservations. Rooms not reserved by 9/20/2024 will be released and the discount will no longer be available. Rooms are not being held, offer expires 4/12/2024.



Home 2 Suites



Room Rate: \$169

Located off I-49, our pet-friendly suites are just across the road from Northwest Arkansas Community College. Enjoy being 10 minutes away from Crystal Bridges Museum of American Art, The Momentary, Walmart HQ, Walmart AMP, and Bentonville City Square. Perks include nearly 4,000 sq. ft. of event space, an indoor pool, and a hot breakfast every morning.



Best Western Castlerock Inn & Suites



Room Rate: \$149

We would love to accommodate you at our newly renovated Best Western Castlerock in Bentonville, AR! This rate is available for booking a room with a king-size bed or a room with two double queens! Should you need more information, please let me know!



Microtel Inn and Suites



Room Rate: \$79

Enjoy a quality stay when you make a reservation at our Microtel Inn & Suites by Wyndham Bentonville Hotel. Conveniently located off I-540, our hotel near the Walmart Home Office provides top service and easy access to great restaurants and popular attractions.



Activities, Attractions, and Adventures



Bentonville is filled with things to do outside of the event.

- Get to know the 400 miles of singletrack trails at numerous parks on two wheels
- Ride or walk Ledger, the first bikeable building in the US with 6 floors of ramps
- Expand their perspective with over 150 murals, sculptures, and neon public artworks
- Refuel at over 100 restaurants, including award-winning coffee shops and breweries
- Explore Crystal Bridges Museum of American Art, inside or out, featuring a remarkable collection of American Art, including artwork by Georgia O'Keeffe, Andy Warhol, Norman Rockwell, and many more.



Attraction Highlights



Enjoy tours of Crystal Bridges Museum of American Art. Featuring five centuries of art, five miles of trails, and a Frank Lloyd-Wright designed home on its grounds.



Concerts at Meteor Guitar Gallery

Attraction Highlights

Tour the Walmart Museum



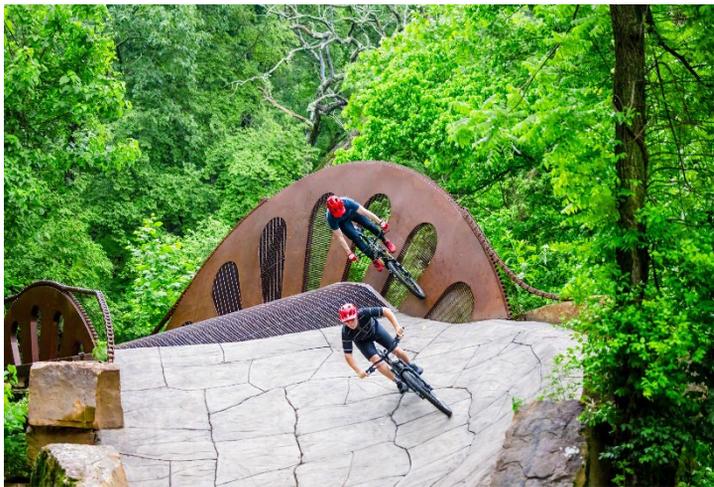
Make it a memorable experience for your guests with a drone drop.

Scott Family Amazeum



Not just for kids – unique team building and adult night experiences available.

Attraction Highlights



Mountain Biking in Bentonville is a year-round activity.
Bring your own bike or rent one from our many bike rental locations.
You can also enjoy miles of paved trail if that's more your speed.





Local Services

Transportation

Pinnacle Car Services, Inc.

Offering charter bus,
limousine, & black car service

Jim's Express Shuttle & Taxi

Offering charter bus,
passenger vans, & car service

Majestic NWA

Offering Charter bus,
passenger vans, & limousines.

Can source prices.

Event Services

NWA has additional event services beyond the venues and what the Visit Bentonville team can offer, here are a few:

- avad3 event production
- Eventures party rentals
- Roark Group



Our Services

It is our privilege to be your meeting partner, offering local support that will help you accomplish your goals. Whether it is arranging your site visit or assisting with event transportation or helping with your registration - we are here to help.

We also have the pleasure of connecting you with the gracious people of Bentonville. You and your participants will receive a warm welcome because we are used to company.

- Welcome Bags for attendees
- Site inspections
- Registration assistance
- Assistance with off-site events
- Incentive funding available
- Top local expert speakers for your lineup or panel discussions
- Transportation assistance
- On-site visitor information
- Coordination assistance with city services such as police and traffic
- Arrange a personal welcome from a city leader



Weather

- Bentonville has year-round outdoor weather and activities
- The annual average temperature is 56.15 degrees
- The highest monthly average temperature for August is 79 degrees
- The lowest monthly average temperature for January is 39 degrees
- The air quality index in Bentonville is 21% better than the national average





Dining

Farm-to-Table culture is a large influence in Bentonville's unique offerings

Bentonville's vibrant night scene includes local breweries, neighborhood pubs, contemporary cocktail bars, and speakeasies.





Affordability

Bentonville offers everything you expect from a big city at a fraction of the cost with top-notch experiences and services

Most of our art, entertainment, and museum attractions are free or minimal fees to your guests.



The Walmart Museum features The Spark Café Soda Fountain where they proudly serve 10 flavors of Yarnell's Ice Cream, a family brand made in Searcy, Arkansas.

Ice cream cones start at only \$1.29 and the café serves sundaes, shakes, floats, and much more. The friendly staff will be glad to serve you as they do every day – with a smile.





Questions?

Contact Heather Diebold

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Thank you!