



AAACE

**Winter
Wonderland:**

***Weathering the Job Search
and Recruitment Storm***

Conference Agenda

8:00 - 9:00	Registration/Breakfast
9:00 - 9:15	Opening Remarks
9:15 - 10:30	Guest Speaker - Shelby Pieper: “Preparing your pack for impact”
10:30 - 10:45	Break
10:45 - 11:45	Key Note Speaker - Margaux Kaynard
11:45 - 12:00	Break
12:00 - 1:00	Lunch
1:00 - 2:00	Roundtables: Technology - Kelsey Lavigne Recruiting Events - Margaux Kaynard and Branding Yourself at a Career Fair - Dustin Laroux
2:00 - 2:15	Break
2:15 - 2:45	Tour: Over the River and Thru the Woods... Kelly Robinson - Public Affairs Coordinator for ADEQ
3:00 - 3:30	Business Meeting/Survey

KEYNOTE SPEAKERS...



Shelby Pieper is currently a second year in the Higher Education Master's program and a Graduate Assistant in the Career Development Center at the University of Arkansas. She received her undergraduate degree in Marketing and Management from Truman State University in Missouri. Her love for Career Services began as a sophomore at Truman when she started working as a Peer Advisor for her scholarship job. This position evolved into an internship and quickly turned into a passion she hoped to pursue beyond graduation. Once Shelby completes the Higher Education program in May she plans to continue her career in Career Services."

Margaux Kaynard is the Vice President of Human Resources and Recruiting for Rural Sourcing, Inc. (RSI). Her responsibilities include leading talent acquisition, employee relations and colleague development across all five locations. Margaux ensures that RSI is an employer of choice by hiring the best talent in industry and through implementing forward-thinking training and incentive programs.

Prior to her role with RSI, Margaux worked in human resources and recruiting in the consumer products arena for Atlanta based Newell Brands and with Unisource Worldwide (a Georgia Pacific subsidiary). She also has experience in international human resources practices and has extensive capabilities in growing and developing teams. Margaux received her Bachelor of Arts degree with honors from West Virginia University where she was on the varsity Rowing Team. Margaux earned her Master's Degree in Human Resources with honors from the University of Central Florida.

Margaux currently serves in a leadership capacity for the Junior League of Atlanta (JLA), is on the Board of Directors of Rebuilding Together Atlanta, is on the Advisory Board for The Women's Entrepreneurial Opportunity Project and sits on the Georgia State University HR Executive Roundtable.

Margaux and the Rural Sourcing, Inc. Human Resources team are the proud winners of the SHRM Pegasus Award in 2016 and the NACE Recruiting Excellence Award- Small Employer 2016.



Kelsey Lavigne graduated from the University of Arkansas in 2010 with a bachelor's degree in anthropology and from the University of Tennessee in 2014 with a master's degree in college student personnel. Between her degrees, Kelsey worked at the Arkansas School for Mathematics, Science, and the Arts as a Resident Mentor. While at the University of Tennessee, Kelsey was a graduate assistant for Career Services. Kelsey currently works at the University of Arkansas as a Career Counselor for the College of Engineering.



Dustin Laroux is the Talent Acquisition Manager for Enterprise Holdings Inc. As the TA Manager, He manages the entire hiring process for all three companies including Enterprise, National and Alamo Rental-A-Car. His territory includes Arkansas, Northern/Central Louisiana and East Texas. Starting in the Management Trainee program like nearly 100% of every college graduated , he was quickly promoted to Assistant Manager then Branch Manager before being promoted to the Human Resources-Recruiting department in 2004. After excelling within the department, he was promoted from Supervisor to Manager of all three states. Being a Native of Louisiana and moving to Little Rock this year, Dustin is extremely excited to get more involved around the state and hire more Arkansans.

A Special Thanks...

Board of Directors

Whitney Haynie
President

Brittany Straw
President-Elect

Heather Reese
Treasurer

Kelsey Lavigne
Secretary

Jeremy Goodman
Historian

Aresh Assadi
4-Year College Director

Jason Henry
2-Year College Director

Dustin Laroux
Employer Relations Director

Conference Planning Committee

Whitney Haynie
President

Brittany Straw
Chair

Heather Reese

Kelsey Lavigne

Jeremy Goodman

Aresh Assadi

Jason Henry

Dustin Laroux

